



Hello August!

LAWN CARE

August

August is one of the most challenging months for your lawn. Prolonged heat, limited rainfall, and heavy use can all take a toll on turf health. Proper care during this time helps protect your lawn now and prepares it for recovery as cooler temperatures approach.

**PROTECT TODAY.
THRIVE
TOMORROW.**

NEWSLETTER

Healthy Lawn. Happy Home.



CONTINUE HIGHER MOWING HEIGHTS

Maintain your mowing height between 4 and 4½ inches. Taller grass helps shade the soil, retain moisture, and reduce heat stress. Avoid cutting more than one-third of the grass blade during any single mowing. Depending on weather and turf conditions, you may want to take part in our **No Mow August Initiative**.



WATER CONSISTENTLY AND EFFICIENTLY

During hot, dry periods, continue watering deeply every other day, preferably early in the morning. Early watering reduces evaporation and helps grass withstand daytime heat.

Aim for about **2 inches** of water per week, including rainfall.



MANAGE HEAT AND DROUGHT STRESS

Brown patches, visible footprints, and slowed growth are common signs of summer stress. Reduce traffic in stressed areas and allow time for recovery. Dormant grass can rebound once conditions improve.



LIMIT LAWN ACTIVITY

Heavy foot traffic, pets, and outdoor activities can further stress turf in August. Rotating activity areas and minimizing wear help prevent lasting damage.



MONITOR FOR LATE-SEASON WEEDS

Some weeds may persist into late summer. If weeds are a concern, please call or email the office, and your Service Manager will address them during your next scheduled visit.



STAY ON SCHEDULE WITH SERVICES

August treatments are designed to maintain turf health and begin preparing your lawn for fall recovery. Staying on schedule ensures applications are made at the optimal time.

NO MOW AUGUST INITIATIVE!

Give your lawn a break this August!

By mowing less (or not at all), you allow your grass to grow taller and develop deeper roots—two keys to surviving summer stress.



DEEPER ROOTS

Taller grass encourages roots to grow deeper in search of water, creating a stronger, more drought-tolerant lawn.



BETTER SHADE

Longer grass shades the soil, keeping it cooler and reducing moisture loss from evaporation.



LESS STRESS

Less mowing means less stress on your lawn, allowing it to stay healthier during extreme heat.



Skipping or reducing mowing this month helps your lawn stay strong now and bounce back faster in the fall!

WHY ARE CRABGRASS & WEEDS SO NOTICEABLE RIGHT NOW?



Don't panic!

If you're seeing more crabgrass and broadleaf weeds in your lawn during August, don't panic—this is completely normal.

- ✓ Late summer heat and drought stress weaken your lawn, allowing weeds like crabgrass, clover, spurge, and other broadleaf weeds to thrive.
- ✓ This can happen even with crabgrass preventer and regular weed control applications.
- ✓ No lawn care program can eliminate every weed or all crabgrass in a single season.
- ✓ Crabgrass is an annual weed and will naturally die off after the first hard frost. Many broadleaf weeds also decline as temperatures cool.

While late summer weeds may look unsightly now, with time, treatments, and changing seasons, you will notice a reduction soon!

THE BEST INVESTMENT FOR A HEALTHIER, WEED-RESISTANT LAWN



This is why **Fall Core Aeration & Overseeding** is our highly recommended specialized service.

Aeration relieves soil compaction and allows seed-to-soil contact, while overseeding fills in thin areas with new grass. Over time, this creates a thicker, healthier lawn that naturally crowds out weeds and reduces crabgrass year after year.

**STRONGER
ROOTS
THICKER TURF
FEWER WEEDS**

CORE AERATION & OVERSEEDING IS KEY TO LONG-TERM LAWN SUCCESS!



**SUTHERLAND'S
ORGANIC SOLUTIONS**

Better Soil. Better Lawn. Better Environment.

Looking Ahead to Fall!

Fall is the most important season for improving your lawn. Core Aeration & Overseeding helps you build a strong foundation for a thicker, greener lawn next spring!

**CALL TODAY TO SCHEDULE
YOUR FALL SERVICE!**

WE'RE HERE TO HELP!

401-764-0740

If you have any questions or concerns, please don't hesitate to contact our office.

*Thank you for trusting us
with your lawn care!*

**LOCAL CARE.
NATURAL RESULTS.
LASTING BEAUTY.**